Expanding Opportunities,
Increasing Connections

www.connectedcaribbean.com

Caribbean Peering & Interconnection Forum

Barbados ● 27 – 28 May 2015

The Caribbean Peering & Interconnection Forum

The Caribbean Peering and Interconnection Forum (CarPIF) is a first-of-its kind event for the region to specifically address the interconnection challenges and opportunities in the Caribbean.

CarPIF will be hosted by the Caribbean Network Operators Group (CaribNOG), in collaboration with the Caribbean Telecommunications Union (CTU), the Internet Society (ISOC) and Packet Clearing House (PCH).

The unique forum will provide participants with regional as well as global insights on how the Caribbean can maximize the opportunities that can be derived for greater interconnection and peering between local, regional and international Internet service providers (ISPs).

Designed as a multi-stakeholder forum, CarPIF will facilitate in-depth discussion on a number of issues critical to ICT-based development. The event will see participation from high-level industry stakeholders, including: infrastructure providers, ISPs, IXP coordinators policy makers and regulators.

Focus Areas

CarIPF brings stakeholders from several sectors, tailored to spark productive discussions and tangible action on implementing more efficient and cost effective local, regional, and international interconnection and peering strategies in the Caribbean.

CarPIF will address these key interconnection challenges and opportunities, including:

- National and Cross-border Interconnection Possibilities

- Proliferating Local Internet Exchange Points

- Encouraging and Increasing Local Digital Content Development

- Addressing Internet Traffic Flow Asymmetries in the Caribbean

Benefits

- Acquire knowledge on the latest global peering and interconnection trends, techniques and strategies

- Opportunity to initiate and seal local and international interconnection agreements

- Advance the Caribbean global Internet competitiveness

CarIPF brings stakeholders from several sectors, tailored to spark productive discussions and tangible action on implementing more efficient and cost effective local, regional, and international interconnection and peering strategies in the Caribbean.

This is the best opportunity for

Focus Areas

Caribbean Telecom Operators, Internet Service Providers, content providers, regulators, hosting providers and stakeholders in the ICT sectorto network, advance their business and secure new opportunities for growth.

Addressing Challenges, Creating Opportunities

CarPIF will provide participants with the opportunity to:

- Acquire knowledge on the latest global peering and interconnection trends, techniques and strategies

- Initiate and seal local and international interconnection agreements

- Advance the Caribbean global Internet competitiveness

Networking for Caribbean Development

CarPIF is a special opportunity to connect with peers and industry colleagues to advance local and regional initiatives and build interconnections in the Caribbean. This is the first-ever event of its kind where stakeholders from the regional private and public sectors will be sharing with the counterparts from across the world on the issues surrounding Internet connectivity, peering and interconnection in the Caribbean.

"*This is the best opportunity for Caribbean Telecom Operators, Internet Service Providers, content providers,*

regulators, hosting providers and stakeholders in the ICT sector to network."

Target Audience

- Internet Exchange Point (IXP) Operators

- Carriers and Transit providers

- Internet service providers and operators

- Telecommunications regulators

- Content providers

- Data center managers

- National research and education networks

Day 1

Caribbean Peering & Interconnection Forum

DAY ONE: Wednesday 27 May	
8:15am	Registration and Networking breakfast
9:00am	**OPENING CEREMONY** CaribNOG/CTU/PCH/ISOC/Platinum Sponsor(s)
9:15am	**KEYNOTE ADDRESS:** Interconnection, IXPs : Supporting the Digital Economy
10:15am	**PANEL DISCUSSION:** State of Play I: Caribbean Fibre & Broadband Infrastructure and International Trends
11:15am	Morning coffee break and networking opportunity
12:00pm	**PANEL DISCUSSION:** State of Play II: Peering in the Caribbean and International Trends
1:00pm	Lunch and networking opportunity
5:30	SESSION END
7:00pm	Lime Time – Social and Dinner

AGENDA

Day 2

Caribbean Peering & Interconnection Forum

DAY TWO: Thursday 28 May	
8:15am	Networking breakfast
9:15am	KEYNOTE ADDRESS: "How Does Your Content Grow"
9:35 am	PANEL DISCUSSION: The Business Case For Local Content Development
10:15 am	Morning coffee break and networking opportunity
11:00 am	PANEL DISCUSSION: It's A Mobile world – Opportunities in the Mobile Revolution
11:45 pm	PANEL DISCUSSION: Caribbean Interconnection and IXP Proliferation– Next Steps
12.15 pm	Community Forum: Key Stakeholders - Role and Initiatives
1:00 pm	Session END
3:00 pm	Networking Event: Ministry of Tourism Tour for delegates
7:00 p.m	Closing Gala

Organizers:

Caribn·G
Caribbean Network Operators Group

Caribbean Telecommunications Union — CTU

PCH — Packet Clearing House

Internet Society

"According to 2011 research, 99% of the 142,000*peering and interconnection agreements were informal 'handshake' agreements mostly negotiated at regional and global peering forums such as CarPIF"

Bill Woodcock,
Research Director, Packet Clearing House

Organizers:

CarPIF is a special opportunity to connect with peers and industry colleagues to advance local and regional initiatives and build interconnections in the Caribbean. This is the first-ever event of its kind where stakeholders from the regional private and public sectors will be sharing with the counterparts from across the world on the issues surrounding Internet connectivity, peering and interconnection in the Caribbean.

Networking for Caribbean Development

"Participate in focused panel discussions on the economic and social opportunities for regional interconnection and content growth"

In addition to the core issues of peering and interconnection, special attention will be paid to Caribbean regulatory and policy issues.

The event will see participation from high-level industry stakeholders from the Caribbean, Latin America, North America and Europe including: infrastructure providers, Service Providers and IXP Peering Coordinators.

By sponsoring the Caribbean Peering and Interconnect Forum, organizations will be able to position their company as a leader in the regional telecommunications market.

Our sponsorship packages provide comprehensive branding coverage both before and during the event including:
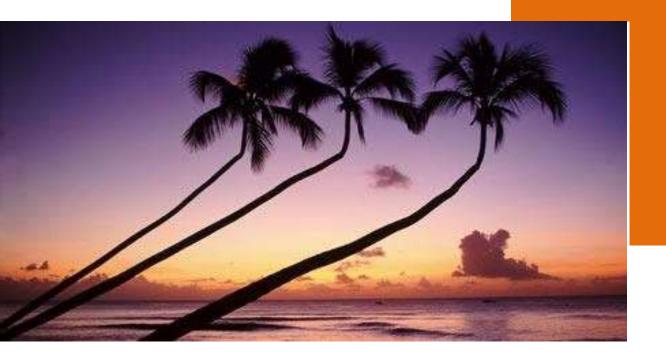
- Positioning on pre-event marketing material;

There are additional opportunities to create a tailored marketing solution:

- Official Delegate Bag sponsor

- Internet Access sponsor

- Webcast sponsor

- Conference Document sponsor

- Event Guide sponsor

- Floorplan / Map sponsor

- Badges / Lanyard sponsor

- Notebook sponsor

- Social Events sponsor

- Welcome / Closing Reception sponsor

- Front page positioning on the event brochure sent out before the event;

- On-the-day branding;

- Inclusion in the event guide/documentation;

- Delegate passes for your colleagues and clients;

- Hosting of a choice of functions;

- Between session on-screen advertising.

- Refreshment Breaks sponsor

Sponsorship

Expanding Opportunities, Increasing Connections

www.connectedcaribbean.com

Caribbean Peering & Interconnection Forum

Barbados ● 27 – 28 May 2015
For more information contact:
CPIF Secretariat
carpif2015@connectedcaribbean.com